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# Barbie: The Icon



## Synopsis

Since her creation in 1959, Barbie has broken cultural, social, and linguistic barriers, all while showcasing a fabulous fashion sense. Organized into five sections: Barbie Is Fashion; Barbie's Family; Dolls of the World; Barbie's Careers; and Queen, Diva and Celebrity, Barbie as Global Icon, Barbie: The Icon celebrates the impact Barbie has had in culture for three generations in everything from style, to fashion, to careers, that makes her the voice of the contemporary woman, the voice of pop culture, and the image of a genuine living legend. This deluxe compendium comes complete with a ribbon marker, teal silkscreened edges, and a clear acetate jacket to protect the stunning cover art. Thoroughly researched and beautifully designed, this oversize, exquisite edition is at once a collector's item and the ultimate resource for all things Barbie, perfect for the discerning collector, the lifelong fan, or even those fascinated by one of the biggest icons in American pop culture.

## Book Information

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## Customer Reviews

This brightly colored, fully illustrated book by fashion historian Capella celebrates the Barbie doll as a legendary fashionista and inspiration for girls. The doll has been meticulously redefined to stay relevant since its debut in 1959. Color photographs illustrate Barbie's evolution decade by decade through her clothing and career choices, as well as the more technical changes to her posture, facial expression, body proportion, makeup, and hairstyle.... This is a charming book for all ages, and older readers will especially enjoy revisiting their childhoods." (Publishers Weekly, February 9, 2016)

Massimiliano Capella is a scholar of art and fashion, director of the Arte/Moda Archive of the Centro di Arti Visive at the University of Bergamo, and the curator of Arte & Moda section of the monthly Il Giornale dell Arte.

This was a birthday gift for a serious Barbie collector. She was seriously impressed!

beautiful book. arrived just as described in the ad and in a timely fashion. would recommend seller to all.

Photos are absolutely gorgeous and the book is sooo... informative about all of the various Barbie dolls!

Great quality book

Very fine book!

Always the same photos that are four or five times published in the book. The cover was so beautiful...I'm very disappointed!

“A must-have for every Barbie aficionado, here is a trip down memory lane, an encyclopedia of possibility, and a wonderful resource, the inside jacket announces in Massimiliano Capella’s book, Barbie: The Icon.~ What ~This two-hundred-and-eight-page hardbound targets those interested in the Barbie doll that still sells worldwide every three seconds and has been around for over fifty years. The 13-by-10.5-by-.75-inch coffee table book is divided into five sections, ending with a bibliography and photograph credits but no index. With full color, large photographs of almost every doll design of Barbie, the five categories cover the doll’s fashion, family, worldwide features, careers, and global impact regarding celebrities. Listing the fashions of the years, one-hundred-and-fifty careers, forty different nationalities, and seventy-five various fashion designers, Barbie’s well-known status is shown and discussed.~ Why ~Being in my late fifties, I enjoyed noting the Barbies I had collected and the dresses I was familiar with in reviewing this book. It is an engaging collection of not only the changes to the

doll's features, body styles, and clothing, but also it shows how famous people and designers contributed to her development. One can learn how names such as Jackie Kennedy, Farah Fawcett, and Madonna to name a few changed and molded Barbie. The chapter on the making of the doll was also interesting. ~ Why Not ~ Those who never owned a Barbie doll or do not care about the iconic figure that has enamored girls for decades and will probably continue to do so will not appreciate this book. However, it does show the progression of culture, events, and celebrities by decades that may catch the readers' attention. ~ Who ~ An art and fashion historian, Capella is the director and curator at an Italian national monument and fashion museum. He has written several books focusing on theater, fashion, and costumes. ~ Wish ~ With so much historical content in the book, I wish there were an index so one could look up a designer, celebrity, or specific highlight or timeframe regarding the doll instead of searching through the pages. ~ Want ~ If you love the iconic Barbie doll and are looking for a beautiful tabletop book, this would make an excellent choice. It would be an ideal gift for the Barbie collector too. Thanks to Bookpleasures and Glitterati for offering this book to review for my honest opinion.

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